



# AVON LAKE Recreation



2026 Sponsorship Packet  
**CREATING COMMUNITY  
THROUGH RECREATION**

**JOIN  
THE  
FUN!**

# Citizen Engagement starts with Parks and Recreation

The Avon Lake Parks & Recreation Department's goal is providing great programs and events for kids and adults of all ages. Please consider helping us achieve our goal while promoting your business and connecting with your community.

Whether people come to enjoy the beauty of our parks, watch a game, enjoy a concert, or watch the sunsets over majestic Lake Erie, thousands of community members and visitors enjoy our programs, events, facilities, and parks each year.

It is important to us that a sponsorship works for your business/organization by gaining the most value as sponsor. Please review the following information and learn how we can help you extend your brand presence in Avon Lake while contributing and supporting this great community.



Review all we have to offer...

**Thousands of park visitors annually.**  
**Sponsorships start up for as little as \$250.00.**  
**Contact us to create your own personalized package.**

AVON LAKE  
*Recreation*

City of Avon Lake Department of Parks & Recreation | (440) 930-4130 | [AvonLakeRec.com](http://AvonLakeRec.com)

# Youth Baseball & Softball Sponsorships

Being a youth sports program sponsor increases exposure for the sponsor and builds goodwill with the families of Avon Lake.

## League Sponsorships (Baseball or Softball) - \$1,000 per league

*Sponsor logo printed on the sleeve of the leagues' shirts; as well as, logo on our website, Facebook pages and any printed league material.*

- Tee-Ball (Co-ed)
- Coach Pitch
- Minors
- Majors

## Team Sponsorships (Baseball or Softball) - \$150 per team

*Sponsor's name on the back of a team's shirts. Sponsor may select specific team.*

## Field Banner Sponsorships

*These multi colored vinyl banners are placed on the fence line at either Bleser Park or Weiss Field typically from May through October. Sponsor may select specific park and field.*

- 9 ft. x 5 ft. - \$750 for 2 years

Contact us to create your own personalized package.

Youth football and basketball sponsorship opportunities available.



## Summer Camp Sponsorship Opportunities

**Sponsor a Safety Town Store!** Do you have a business in Avon Lake that you would like featured in our Safety Town? We have several buildings that need a facelift and why not brand them to look like your store? Kids enjoy walking and driving the streets around our Safety Town and visiting their favorite stores while learning about safety and parents get to visit the town on graduation day and take photos!

For details email Jacqui Hoffman: [jhoffman@avonlake.org](mailto:jhoffman@avonlake.org)



**Sponsor a Summer Camp Snack Break!** We keep our campers active all day and they could use a snack and drink. Provide a healthy (peanut-free) snack and drink for our kids and counselors. Fees range from \$100 and up depending on the snack and drink choice.

For details email Jacqui Hoffman: [jhoffman@avonlake.org](mailto:jhoffman@avonlake.org)

**Sponsor a Summer Camp Activity** and we'll bring the fun to them. Examples include an inflatable obstacle course or slide, a visit from some furry friends, a foam party or bring us some ideas. Fees range from \$250 - \$500 depending on the activity.

For details email Jacqui Hoffman: [jhoffman@avonlake.org](mailto:jhoffman@avonlake.org)



# Event Sponsorships

## Event Sponsors \$250 per event or \$1,000 for the series

- Summer Fest (June)
- Summer Concerts – Includes approximately 8 concerts (June–August)
- Big Trucks (September)
- Light Up the Park (December)



## 2026 Independence Day Sponsorship Levels

Sponsor Benefits	Presenting Sponsor \$5,000	Corporate Sponsor \$2,000	Contributing Sponsor \$500	Supporting Sponsor \$250
Press Releases: features your business on all distribution	Featured	✓		
Avon Lake Community Television bulletin board slides: ongoing sponsorship promotion 2- weeks prior to the event	✓	✓		
Event Banner	Logo Featured	✓	✓	
Website: features your logo on the City of Avon Lake website	Featured on Homepage	✓	✓	Listing
Social Media: Facebook event with link to company website	Featured	Logo	Listing	Listing
Announcements: on-stage recognition throughout the day of the event by the host	✓	✓	✓	✓
Reserved parking day of the event	✓			
Recognize as sponsor on the Avon Lake Matters podcast	✓			

Please make checks payable to and mail to: **Friends of the Parks in Avon Lake, Inc. • P.O. Box 7 • Avon Lake, OH 44012**

## Boo by the Woods 13th Anniversary

This is an annual family friendly 2-day Halloween Festival in collaboration with the Avon Lake Public Library attracting over 3,500 visitors, participants, and volunteers each year.

Friday includes the Basement of Terror which is an indoor maze featuring high intensity scares and an extreme fear factor geared towards older children, teens, and adults. Saturday includes the Haunted Trail and a number of FREE indoor and outdoor attractions. The Haunted Trail is an outdoor trail geared towards kids and adults of all ages.

### Exclusive Title Sponsor - \$3,500 (One available)

- Logo on promotional materials/social media
- Large Exclusive Title banner
- 25 complimentary Saturday event tickets

### Trail of Haunted Tales Sponsor - 2,000 (Multiple available)

- Logo on promotional materials/social media
- Logo prominently displayed on event banner
- 15 complimentary Saturday event tickets

### Activity Sponsor - \$250 (Multiple available)

Sponsor multiple activities and save. Activities include Trunk-or-Treat, spooky crafts, hay maze, inflatables, tarot card readers, airbrush tattoos, photo opportunities, and more.

- Logo on promotional materials/social media
- Logo prominently displayed on activity banner
- 5 complimentary Saturday event tickets

**To make sure your organization is included on all promotional materials sponsorship should be purchased prior to August 1.**

Please make checks payable to and mail to:

**Friends of the Parks in Avon Lake, Inc.  
P.O. Box 7  
Avon Lake, OH 44012**



More than 3,000 attend this event annually.



# Senior Center Sponsorships

## Senior Center Sponsorship - Starting at \$250

Our Senior Center at the Old Firehouse Community Center strives to offer a diversity of programming to our older adult population. With sponsorship money we can keep the cost of our Hot Lunch Program reasonable and provide other activities for very little or no cost to our seniors.

- Name/Logo displayed at the Old Firehouse Senior Center
- Name/Logo displayed in our monthly newsletter
- Name/Logo displayed at our monthly Senior Hot Lunch

For more information contact Brian Mahoney at [bmahoney@avonlake.org](mailto:bmahoney@avonlake.org)



## ALPS – Avon Lake Play Space at Bleser Park



### AVON LAKE PLAY SPACE IS UP AND RUNNING, BUT THERE IS STILL MORE TO ACCOMPLISH.

#### Corporate Sponsorships are Available—Be a Changemaker!

Partnering will help to enhance your organization's social responsibility goals because TOGETHER we can create a space where joy, creativity, and COMMUNITY connection thrive. Your name/logo will be displayed on playground equipment, banners, or a donor wall. This is a great opportunity to showcase your organization's commitment to positive social impact. Partner with us to create a safe, accessible, and inclusive play space for local kids and adults of all ages.

#### Become a Sponsor

Join our mission and gain community recognition through your corporate sponsorship.

#### Platinum Sponsor—Contribution: \$50,000+

- Prominent permanent signage with logo at the playground entrance or on a dedicated piece of equipment.
- Top-tier recognition and logo on all promotional materials, including the website, brochures, and social media.
- Social media shout-out and logo on the website.
- Exclusive VIP invitation to and recognition during a live dedication event or community celebration.
- Opportunity to host an event at the playground (e.g., private event or brand activation).

#### Gold Sponsor—Contribution: \$25,000 – \$49,999

- Prominent permanent signage on a large-sized sign within the playground.
- Recognition on all promotional materials, including the website, brochures, and social media.
- Social media shout-out and logo on the website.
- Exclusive VIP invitation and recognition during a live dedication event or community celebration.

#### Silver Sponsor—Contribution: \$10,000 – \$24,999

- Permanent signage on a medium-sized sign in a visible area within the playground.
- Recognition on all promotional materials, including the website, brochures, and social media.
- Social media shout-out and website listing.
- Invitation to and recognition during a live dedication event or community celebration.

#### Bronze Sponsor—Contribution: \$5,000 – \$9,999

- Permanent signage on a small-sized sign in a visible area within the playground.
- Recognition on all promotional materials, including the website, brochures, and social media.
- Social media shout-out and website listing.
- Invitation to and recognition during a live dedication event or community celebration.

#### Key Notes for All Levels:

- The higher the contribution, the more prominent the placement of logos, signage, and recognition. Platinum sponsors receive top visibility, followed by Gold, Silver, and so on.
- All sponsors are acknowledged on social media and the website, with frequency and prominence increasing as the sponsorship level rises.
- Platinum and Gold sponsors receive exclusive or VIP access to events, while Silver, Bronze, and Community sponsors receive general invitations.

For more information or to donate contact Erin Fach at [efach@avonlake.org](mailto:efach@avonlake.org)

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Miller Road Park & Boat Launch



Bleser Park & Ellen Trivanovich Aquatics Center



Veterans' Memorial Park



Walker Road Park



Weiss Field



Ilg Family Park



Inwood Park



Overlook Park



Resatar Park

The Avon Lake Parks & Recreation Department is dedicated to improving the lives of our citizens through our beautiful parks, fun programs and events, and sports leagues for everyone to enjoy. Your investment in our community makes all these things possible. Thank you for your support. All marketing materials for signage and banners need to be delivered via jpg. or pdf.



Erin M. Fach  
Director of Recreation



150 Avon Belden Road, Avon Lake, OH 44012 | [www.avonlakerec.org](http://www.avonlakerec.org)



Russ Lynch Centennial Park



Sunset Park



Wedgewood Park



West Shore Park