

Playgrounds foster creativity, build social skills, and support physical health for children and adults of all abilities. Playgrounds impact thousands of kids and adults annually!

### **Children Benefit from Playgrounds**

- Strengthens Social Skills
- Stimulates Emotional Development
  - Encourages Physical Activity
- Promotes Creativity and Imagination
  - Boosts Cognitive Development
    - Makes Education More Fun
- Increases Confidence and Self-Esteem
  - Builds Community Ties





# Join Us in Building a Brighter Future for Our Community!



## Ready to Play a Part?

- Email: ALRec@AvonLakeRec.com
- Phone: (440) 930-4130
- www.AvonLakeRec.com

Checks made payable to Avon Lake Friends of the Parks Friends of the Park, PO Box 7, Avon Lake, OH 44012

#### Be a Changemaker!

- Partnering will help to enhance your organization's social responsibility goals because TOGETHER we can create a space where joy, creativity, and COMMUNITY connection thrive
- Brand Visibility: Your name/logo on playground equipment, banners, or a donor wall.
- Community Goodwill: Showcase your organization's commitment to positive social impact.

#### Your Support Can Help Make It Happen!

Partner with us to create a safe, accessible, and inclusive play space for local kids and adults of all ages

#### Be a Sponsor

Join our mission and gain community recognition through your corporate sponsorship.

#### **Sponsorship Levels:**

## Platinum Sponsor—Contribution: \$50,000+

- Prominent permanent signage with logo at the playground entrance or on a dedicated piece of equipment.
- Top-tier recognition and logo on all promotional materials, including the website, brochures, and social media.
- Social media shout-out and logo on the website.
- Exclusive VIP invitation to the grand opening and special events, with additional perks such as priority seating and access.
- Opportunity to host an event at the playground (e.g., private event or brand activation).

## Gold Sponsor—Contribution: \$25,000 - \$49,999

Benefit.

- Prominent permanent signage on a large-sized sign within the playground.
- Recognition on all promotional materials, including the website, brochures, and social media.
- Social media shout-out and logo on the website.
- Invitation to the grand opening and special events, with priority access to certain areas.

## Silver Sponsor—Contribution: \$10,000 – \$24,999

Benefits:

- Permanent signage on a medium-sized sign in a visible area within the playground.
- Recognition on all promotional materials, including the website, brochures, and social media.
- Social media shout-out and website listing.
- Invitation to the grand opening with general event access.

## Bronze Sponsor—Contribution: \$5,000 - \$9,999

Benefits

- Permanent signage on a small-sized sign in a visible area within the playground.
- Recognition on all promotional materials, including the website, brochures, and social media.
- Social media shout-out and website listing.
- Invitation to the grand opening with general event access.

# **Community Sponsor—Contribution:** \$1,000 – \$4,999

- Name listed on the community donor board at the playground.
- Social media thank you post and website listing.
- Invitation to the grand opening with general access.

# **In-Kind Sponsor—Donated products or services** *Benefits:*

- Recognition on signage at the playground, based on the value of the in-kind donation.
- Social media thank you post and website listing.
- Name included in promotional materials (as part of a group recognition).

#### **Key Notes for All Levels:**

- Visibility and Placement: The higher the contribution, the more prominent the placement of logos, signage, and recognition. Platinum sponsors receive top visibility, followed by Gold, Silver, and so on.
- Social Media and Website: All sponsors are acknowledged on social media and the website, with frequency and prominence increasing as the sponsorship level rises.
- Event Access: Platinum and Gold sponsors receive exclusive or VIP access to events, while Silver, Bronze, and Community sponsors receive general invitations.